



Welcome to Grofar

# What is Grofar?

Grofar is a complete toolkit to support careers service delivery, connect with students and engage business and employers.

# What is Grofar?

Grofar consists of 3 main components:

1. School Careers Management Platform
2. Student Careers & Enterprise Passport
3. Employer Engagement Platform

# 1. School Careers Management



Administration, management, recording and reporting for school careers services and includes the following features:

- Annual Careers Plan
- Managing caseload
- Business engagement
- Work Experience
- Alumni platform
- Destinations
- One to One meetings
- Event manager
- Resource library
- Connected to school MIS system
- Dashboards & Management Reporting

## 2. Student Careers & Enterprise Passport



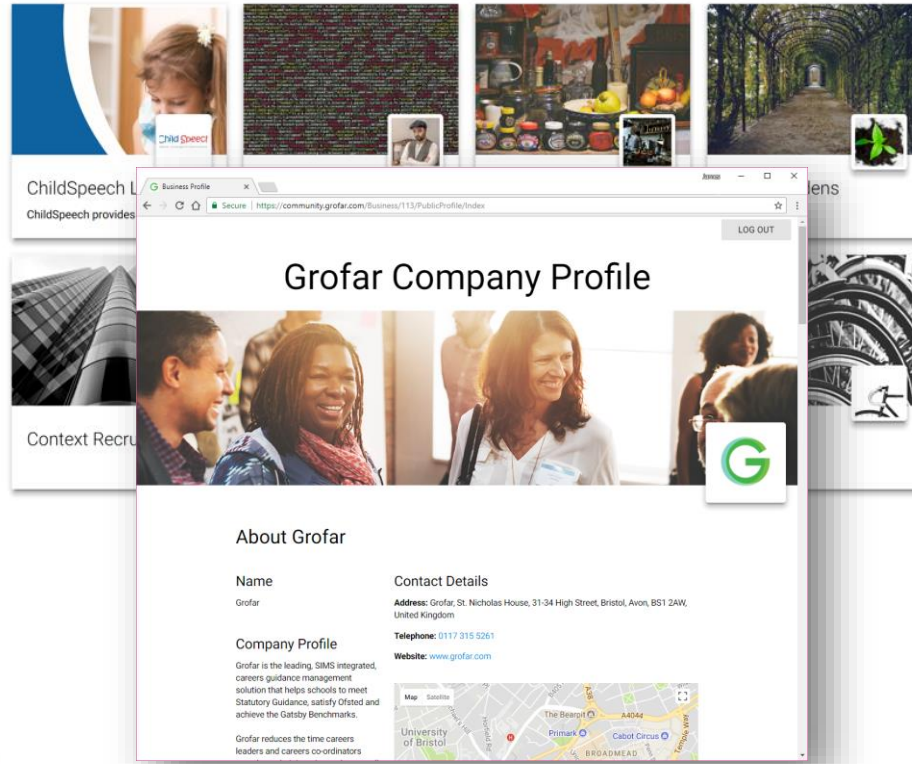
A personalised careers & enterprise passport for every student to record engagement, provision, activities and skills. Provide access to resources to raise aspirations; includes the following features:

- Evidence skills & provision
- Record careers activity
- Record employer engagements
- Annual action plans
- Goal setting
- Work experience log book
- Resource library
- Access on any device

# 3. Employer Engagement Platform



## Campaign Heroes



A platform to connect employers with students, collect services & pledges, provide opportunities and record engagements:

- Employer & Alumni databases
- Employer & Alumni portals
- Recording student engagements
- Pledging of services
- Providing opportunities
- Feedback & recognition
- Email campaigns

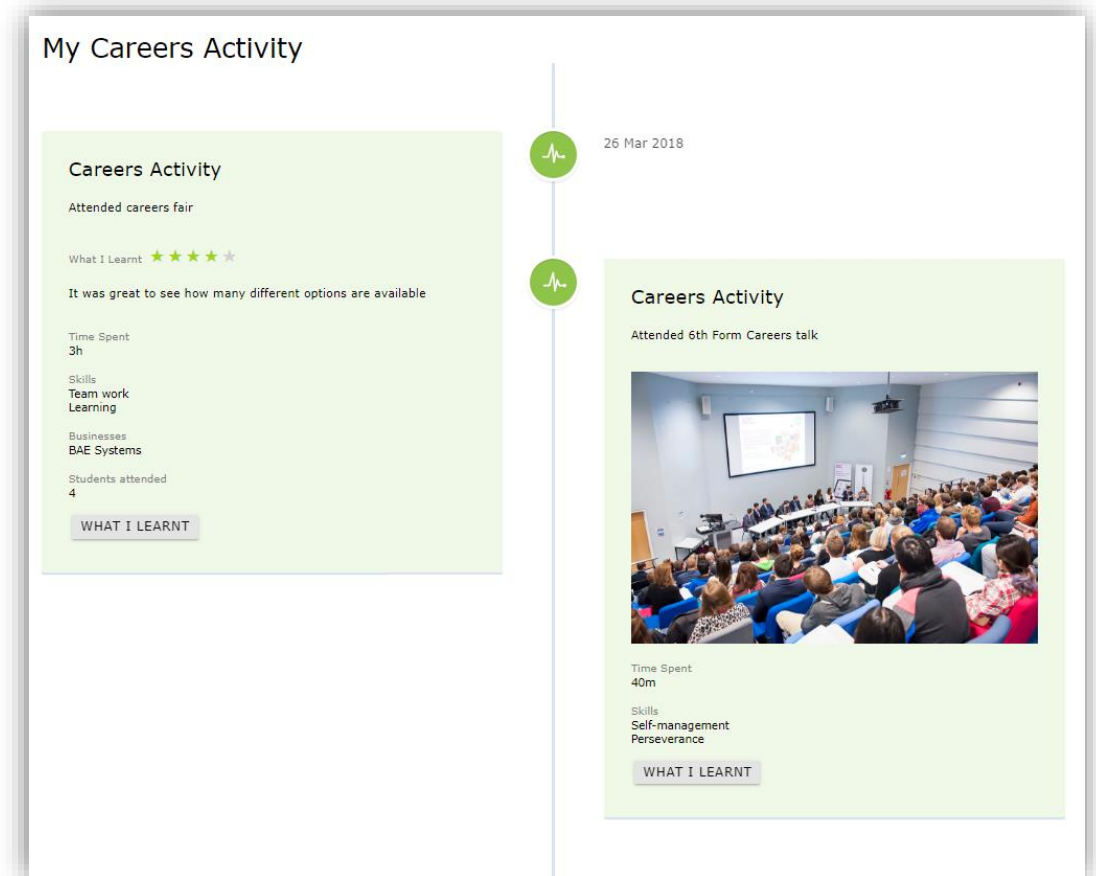


Affiliate Organisation

Shortlisted 2016-17

# Benefits to students

- Good careers guidance raises student aspiration
- Employer engagement proven to reduce risk of NEET
- Students leave school with complete record of careers learning
- Pupils well prepared for the next stage



The screenshot displays the 'My Careers Activity' section of the Grofar platform. It features a vertical timeline of activities. The first activity, dated 26 Mar 2018, is titled 'Careers Activity' and describes attending a careers fair. It includes a 5-star rating, a 'What I Learnt' section with the text 'It was great to see how many different options are available', and lists skills such as Team work and Learning, and businesses like BAE Systems. The second activity is titled 'Careers Activity' and describes attending a 6th Form Careers talk. It includes a photograph of the event, lists skills like Self-management and Perseverance, and also has a 'WHAT I LEARNT' button.

# Benefits to the school

- Students with aspirations perform better
- Promoting business activity attracts more business
- Students with better destinations attract more students
- Achieving the school's vision & support Character Education:  
"students with the knowledge, confidence and skills to stand as first amongst equals"



# Where do you fit in?

- Setting up student passports



The screenshot shows a user's profile page on the Grofar platform. At the top, there is a navigation bar with a hamburger menu icon, 'MY PROFILE', and 'LOG OUT'. Below this is a large banner image of a soccer field at night with a soccer ball in the foreground and a goal in the background. A small profile picture of a man in a suit is visible in the bottom right corner of the banner. Below the banner are three action buttons: 'LOG ACTIVITY', 'MESSAGE CAREERS SERVICE', and 'BOOK CAREERS MEETING'. The main content area features four green circular statistics: '1d 19h' for 'Careers Provision', '32' for 'Activities Logged', '42' for 'Skills Developed', and '5' for 'Business Engagements'. Below these is a section titled 'Action Plan Progress' with a circular progress indicator showing 99%. To the right of the progress indicator is a paragraph of text explaining the importance of an action plan. At the bottom of this section is a button that says 'GO TO MY YEAR 13 ACTION PLAN'.

MY PROFILE LOG OUT

LOG ACTIVITY MESSAGE CAREERS SERVICE BOOK CAREERS MEETING

1d 19h Careers Provision

32 Activities Logged

42 Skills Developed

5 Business Engagements

### Action Plan Progress

99%

Your action plan is a very important part of your careers development. The action plan will help you to learn which careers are suitable to you so you can begin exploring what you would like to do after school. The action plan will help you to set goals and targets which you should review regularly to make sure you make good progress and keep on track. You should complete a new action plan every year. Aim for 100% and take charge of your future.

GO TO MY YEAR 13 ACTION PLAN



# Where do you fit in?

- Run activities in tutor sessions



The screenshot shows a user's profile page on the Grofar platform. At the top, there is a navigation bar with a hamburger menu icon, 'MY PROFILE', and 'LOG OUT'. Below this is a large banner image of a soccer field at night with a soccer ball in the foreground. A small profile picture of a man in a suit is visible on the right side of the banner. Below the banner are three buttons: 'LOG ACTIVITY', 'MESSAGE CAREERS SERVICE', and 'BOOK CAREERS MEETING'. The main content area is titled 'My Profile' and 'Section Progress'. It features a blue circular icon with a white chess knight. Below the icon is a paragraph explaining the purpose of a Careers Action Plan. At the bottom, there is a 'Question 1' section with the prompt 'Three positive words that describe me'. Below the prompt, there is a list of tags with '1. Polite' selected.

LOG ACTIVITY MESSAGE CAREERS SERVICE BOOK CAREERS MEETING

## My Profile

### Section Progress

A Careers Action Plan helps you to focus on your goals and plans for the future. It helps you to work out how you are going to achieve what you want relating to school, work and life. A Careers Action Plan lets you discover your strengths and interests and then explore different occupations that suit you. You should complete a Careers Action Plan every year to help you stay one step ahead. As you progress through school, your Careers Action Plan will help you to identify the knowledge you need in order to achieve what you want. You can then decide what you want to do and how you want to do it.

✓ Question 1

Three positive words that describe me

Here are some examples to help you but feel free to use your own. Click the tags to add them.

1. Polite



# Where do you fit in?

- Record careers learning in the curriculum



vey  
base

Year 10 Students

Add Activity ▾ Notify ▾

Showing 1 to 50 of 188 entries

STUDENT	ACTIVITY TYPE	ACTIVITY *	DATE	DOES THIS ACTIVITY ALIGN TO A GATSBY BENCHMARK?	IS THIS ACTIVITY BEING DELIVERED THROUGH A LESSON?	SCHOOL LEAD FOR THIS ACTIVITY	TIME SPENT	SKILLS	BUSINESSES
<input checked="" type="checkbox"/> Abbess, Graham	Careers Activity	IT lesson - Introduction to databases with guest speaker from VisionIT	12 Apr 2018	Benchmark 4 - Curriculum	PSHE lessons - embedded careers learning	Alison Newburn	Days: 0, Hours: 00, Minutes: 00	<input type="checkbox"/> Communication, <input type="checkbox"/> Team work, <input type="checkbox"/> Problem solving, <input type="checkbox"/> Planning and organising, <input type="checkbox"/> Self-management, <input type="checkbox"/> Learning, <input type="checkbox"/> Technology, <input type="checkbox"/> Initiative and enterprise, <input type="checkbox"/> Perseverance, <input type="checkbox"/> Time Management, <input type="checkbox"/> Flexibility, <input type="checkbox"/> Drive	Select Business

1 Businesses on Activity  
VisionIT

Search...  
Group ▾  
BUS ENGAGE || FUNDING  
5  
21 1  
5  
3 1  
13  
5  
5  
7  
11  
3  
3  
11  
3  
3



# Whole school responsibility

- Careers learning is a school wide responsibility
- Your role as tutor and subject teacher is crucial
- Supporting students through their journey



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