



THE BROMFORDS SCHOOL
ACHIEVE ENRICH PREPARE

The Bromfords School Business Department. Intent of Curriculum



The Bromfords School

Business Department.

The intent of Business at Bromfords is to explore the world of business and investigate different organisations and how they achieve success. Students will develop key skills and attributes that would allow students to operate effectively in a business in the real world. The subject promotes curiosity in the business world and how it functions alongside supporting the employability skills of our students.

Achieve: Pupils will develop and deepen their knowledge about the business world and the main functions within businesses, their understanding of how businesses ideas are generated, set up and run effectively, whilst developing transferable skills such as communication and team work.

Enrich: Students will apply knowledge and understanding to real-life businesses through the use of local, national and international examples. As a result they will have up-to-date knowledge of practices and strategies being used in the real world and be able to use these to increase their own employability and confidence in interactions with organisations.

Prepare: Students will develop a range of transferable skills and an understanding of how the business world works, which will facilitate understanding in their school subjects and then in their progression into employment. They will develop a holistic understanding of business studies in Year 9 whilst having the opportunity to develop their own business ideas. This will create the platform for their key stage 4 and 5 studies.

Department: Business	Curriculum Map What does Business at Bromfords look like?					
Entry KS2	Year 7	Year 8	Year 9	Year 10	Year 11	Post-16
<p><u>Knowledge:</u></p> <ul style="list-style-type: none"> Knowledge of basic maths <p><u>Skills:</u></p> <ul style="list-style-type: none"> Quantitative Skills Literacy skills to interpret texts 	<p><u>Knowledge:</u></p> <ul style="list-style-type: none"> Finding Averages in a dataset Analysis of text <p><u>Skills:</u></p> <ul style="list-style-type: none"> Quantitative Skills Literacy skills to interpret texts 	<p><u>Knowledge:</u></p> <ul style="list-style-type: none"> Financial Management skills <p><u>Skills:</u></p> <ul style="list-style-type: none"> Quantitative Skills Literacy skills to interpret texts 	<p><u>Knowledge:</u></p> <ul style="list-style-type: none"> Planning a business idea Business Ownership The Marketing Mix Recruitment and Selection Production External influences <p><u>Skills:</u></p> <ul style="list-style-type: none"> Deliver effective presentations on business ideas Examine a range of ownership structures 	<p><u>Knowledge:</u></p> <ul style="list-style-type: none"> Enterprise and Entrepreneurship How to spot a business opportunity How to put a business idea into practice Managing a business effectively How businesses are impacted by external forces <p><u>Skills:</u></p> <ul style="list-style-type: none"> Use subject specific terminology to identify and explain Apply understanding of business concepts to a variety of contexts 	<p><u>Knowledge:</u></p> <ul style="list-style-type: none"> Growing a business Making marketing decisions Making operational decisions Making financial decisions Making human resource decisions <p><u>Skills:</u></p> <ul style="list-style-type: none"> Apply quantitative skills to interpret financial data Apply understanding to select information from a range of financial and non- 	<p><u>Knowledge:</u></p> <ul style="list-style-type: none"> Characteristics of profit and not for profit organisations The impact of stakeholder groups Impact of external shocks to business How to develop a successful marketing campaign Managing personal finance Effective financial planning in business <p><u>Skills:</u></p> <ul style="list-style-type: none"> Research and

			<ul style="list-style-type: none"> • Apply knowledge to real world businesses 	<ul style="list-style-type: none"> • Apply logical thinking to analyse real business opportunities and issues. • Apply quantitative skills and use interpretation of data 	financial sources <ul style="list-style-type: none"> • Analyse and evaluate information to make reasoned judgements 	reference literature from a variety of sources <ul style="list-style-type: none"> • Analyse what success looks like in business from both a financial and non-financial viewpoint • Evaluate a variety of sources in order to create a clear, logical and well-reasoned judgement
Enrichment, Careers, Real-world Experience.			<ul style="list-style-type: none"> • Analysis of real-world businesses 	<ul style="list-style-type: none"> • Analysis of real-world businesses 	<ul style="list-style-type: none"> • Analysis of real-world businesses • Intervention Masterclasses 	<ul style="list-style-type: none"> • Tutor2u Study Support conference • Work experience
Careers & Real-World: The knowledge and skills acquired from studying GCSE Business assists students to enter careers in business management, accounting and finance. Other related career include: marketing, the financial services and management consultancy.						

Year 9 – Intent: Embed the foundations for key GCSE Business topics and develop an understanding of the business environment

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p><u>Scheme of Work:</u> Developing a Business Idea - Chocolate Bar Challenge</p> <p><u>Learning Intent:</u> Develop a passion for business through the creation of your own business idea for a new chocolate bar. Introducing how to make new products successful.</p>	<p><u>Scheme of Work:</u> Business Ownership</p> <p><u>Learning Intent:</u> Understand the options available to entrepreneurs when starting their business and the importance of making the right ownership decision.</p>	<p><u>Scheme of Work:</u> The Marketing Mix</p> <p><u>Learning Intent:</u> Understand how we choose the right price, promotional method, and place for our product to thrive</p>	<p><u>Scheme of Work:</u> Recruitment and Training</p> <p><u>Learning Intent:</u> Understand the process and procedures behind hiring successful staff into your business</p>	<p><u>Scheme of Work:</u> Production and Production Methods</p> <p><u>Learning Intent:</u> Explain the methods of production available to businesses enabling them to maximise their output</p>	<p><u>Scheme of Work:</u> The External Business Environment</p> <p><u>Learning Intent:</u> Making students aware that they live in a globalised economy</p>
<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Classwork • Homework • End of Unit Assessment • Presentation 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Classwork • Homework • End of Unit Assessment 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Classwork • Homework • End of Unit Assessment 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Classwork • Homework • End of Unit Assessment 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Classwork • Homework • End of Unit Assessment 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Classwork • Homework • End of Unit Assessment • Presentation

Year 10– Intent: Examine the options to develop a small business opportunity

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p><u>Scheme of Work:</u>1.1 Enterprise and Entrepreneurship 1.2 Spotting a Business Opportunity</p> <p><u>Learning Intent:</u> Develop an understanding of the role that businesses take within society and the risks and rewards that entrepreneurs take.</p>	<p><u>Scheme of Work:</u>1.2 Spotting a Business Opportunity Cont. 1.3 Putting a Business Idea into Practice</p> <p><u>Learning Intent:</u> To understand the purpose and value of market research to support businesses to understand their customers and make effective decisions.</p> <p>Introduce foundation knowledge of business finance, including key formula and financial documentation</p>	<p><u>Scheme of Work:</u> 1.3 Putting a Business Idea into Practice Cont.</p> <p><u>Learning Intent:</u> To understand the importance of cash to businesses and how cash flows through a business.</p> <p>To analyse a range of sources of finance available to small business owners</p>	<p><u>Scheme of Work:</u> 1.4 Making the Business Effective</p> <p><u>Learning Intent:</u> Analyse how businesses can make effective start up decisions and the impact this has on their liability.</p> <p>To describe factors which can impact decision making for business location</p>	<p><u>Scheme of Work:</u>1.5 Understanding external influences on Business</p> <p><u>Learning Intent:</u> Secure an understanding of the role stakeholders play in businesses and how they can impact business decision making</p> <p>Investigate how technology has impacting the way in which businesses operate and help them to achieve their aims and objectives</p> <p>Understand the purpose of legislation and the impact it has upon business decision making.</p>	<p><u>Scheme of Work:</u>1.5 Understanding external influences on Business cont. and 2.1 Growing a Business</p> <p><u>Learning Intent:</u> Examine the methods available to businesses for them to grow and the impact this will have upon their aims and objectives</p>
<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Retrieval Questions homework • End of Topic MCQ's • End of Unit Assessment 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Retrieval Questions homework • End of Topic MCQ's • End of Unit Assessment 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Retrieval Questions homework • End of Topic MCQ's • End of Unit Assessment 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Retrieval Questions homework • End of Topic MCQ's • End of Unit Assessment 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Retrieval Questions homework • End of Topic MCQ's • End of Unit Assessment 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Retrieval Questions homework • End of Topic MCQ's • End of Unit Assessment

Year 11 GCSE– Intent: Understand and examine key decisions that are needed when growing a business

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p><u>Scheme of Work:</u> 2.1 Growing a Business 2.2 Making marketing decisions 2.3 Making Operational Decisions</p> <p><u>Learning Intent:</u> Examine the methods available to businesses for them to grow and the impact this will have upon their aims and objectives</p> <p>Analyse the impact the product lifestyle has upon marketing decisions</p> <p>Examine how the marketing mix impacts organisational decisions</p>	<p><u>Scheme of Work:</u> 2.2 Making marketing decisions 2.3 Making Operational Decisions</p> <p><u>Learning Intent:</u> Analyse the impact the product lifestyle has upon marketing decisions</p> <p>Understand how businesses can manage stock levels and maintain high levels of quality to reduce negative impacts upon the business</p>	<p><u>Scheme of Work:</u> 2.3 Making Operational Decisions 2.4 Making Financial Decisions</p> <p><u>Learning Intent:</u> Understand how businesses can manage stock levels and maintain high levels of quality to reduce negative impacts upon the business</p> <p>To interpret key financial data and its value to business as well as the limitations this data has when it comes to making business decisions</p>	<p><u>Scheme of Work:</u> 2.5 Making Human Resource Decisions</p> <p><u>Learning Intent:</u> Examine the range of organisational structures that exist within the business environment and the impact this can have on decision making</p> <p>Understand the value of both financial and non-financial rewards when it comes to motivating staff.</p>	<p><u>Scheme of Work:</u> Revision and Exam Preparation</p> <p><u>Learning Intent:</u> Ensure students feel confident in how to approach both Theme 1 and Theme 2 papers and their examination technique for each question style.</p>	
<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Retrieval Questions homework • End of Topic MCQ's • End of Unit Assessment 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Retrieval Questions homework • End of Topic MCQ's • End of Unit Assessment 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Retrieval Questions homework • End of Topic MCQ's • End of Unit Assessment 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Retrieval Questions homework • End of Topic MCQ's • End of Unit Assessment 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Retrieval Questions homework • End of Topic MCQ's • End of Unit Assessment 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Retrieval Questions homework • End of Topic MCQ's • End of Unit Assessment

Year 12 Extended Certificate in Business– Intent: Analyse contrasting businesses and explore what makes an effective marketing campaign

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p><u>Scheme of Work:</u> Unit 1: Exploring Business LA.A Unit 1: Exploring Business LA.B Unit 2 - Developing a Marketing Campaign</p> <p><u>Learning Intent:</u> Unit 1: Students to develop an understanding of key features within business including stakeholder groups and how communication takes place between these groups and the business. Students to understand a variety of organisational structures and how these can contribute to the successful meeting of aims and objectives outlined by the business Unit 2: Learners will understand what marketing is and why businesses market their products. They will develop an understanding of how and why businesses need to carry out market research and how this informs the market mix.</p>	<p><u>Scheme of Work:</u> Unit 1: Exploring Business LA.C Unit 1: Exploring Business LA. D Unit 2 - Developing a Marketing Campaign</p> <p><u>Learning Intent:</u> Learners will continue to develop their marketing knowledge and will apply this to given case studies in preparation for their exam <u>Learning Intent:</u> Unit 1: Students to examine both the internal and external environments that businesses operate in using a variety of situational analysis Unit 1: Understand the markets in which businesses operate and how the structures of these can impact their operations Unit 2: Learners will continue to develop their marketing knowledge and will apply this to given case studies in preparation for their exam</p>	<p><u>Scheme of Work:</u> Unit 1: Exploring Business LA. D Unit 2 - Developing a Marketing Campaign</p> <p><u>Learning Intent:</u> Unit 1 Understand the markets in which businesses operate and how the structures of these can impact their operations</p>	<p>Scheme of Work: Unit 1: Exploring Business LA. E Unit 2 - Developing a Marketing Campaign</p> <p><u>Learning Intent:</u> Explore the processes of product and process innovation at a given business</p>	<p>Scheme of Work: Unit 2 - Developing a Marketing Campaign Unit 3 - Personal and Business Finance</p> <p><u>Learning Intent:</u> Ensure a clear action plan is put in place for the Unit 2: Developing a marketing campaign examination to support student success</p>	<p><u>Scheme of Work:</u> Unit 3 - Personal and Business Finance</p> <p><u>Learning Intent:</u> Understand the impacts personal finance can have on the business environment</p>

<i>Measuring Impact through:</i> <ul style="list-style-type: none"> • <i>BTEC Authorised Assignment for Learning Aim A + B</i> • <i>Unit 2 Learning Aim A Assessment</i> 	<i>Measuring Impact through:</i> <ul style="list-style-type: none"> • <i>BTEC Authorised Assignment</i> • <i>Unit 2 Learning Aim Assessment</i> 	<i>Measuring Impact through:</i> <ul style="list-style-type: none"> • <i>BTEC Authorised Assignment</i> • <i>Unit 2 Learning Aim Assessment</i> 	<i>Measuring Impact through:</i> <ul style="list-style-type: none"> • <i>BTEC Authorised Assignment</i> • <i>Unit 2 Learning Aim Assessment</i> 	<i>Measuring Impact through:</i> <ul style="list-style-type: none"> • <i>BTEC Authorised Assignment</i> • <i>Unit 2 Learning Aim Assessment</i> 	<i>Measuring Impact through:</i> <ul style="list-style-type: none"> • <i>BTEC Authorised Assignment</i> • <i>Unit 2 Learning Aim Assessment</i>

Year 12 Diploma in Business– Intent: Understand the key role managers play within the world of business

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p><u>Scheme of Work:</u> <u>Unit 6:</u> Principles of Management LA. A and B</p> <p><u>Unit 4:</u> Learning Aim A</p> <p><u>Learning Intent:</u> Understand the functions of management in business</p> <p>Analyse methods of management and leadership styles and the roles these play in improving business outcomes.</p> <p>In preparation for Unit 4 Managing an event learners will need to be able to use a wide range of skills and understand what makes events successful. This half term will be spent developing the skills that learners will need to undertake unit 4 but also for future employment</p>	<p><u>Scheme of Work:</u> <u>Unit 6</u> Principles of Management LA. C</p> <p><u>Unit 4</u> L.A B and C</p> <p><u>Learning Intent:</u> Identify the role in which human resources play within businesses and how they analyse labour market information to support their business needs and inform human resource planning.</p> <p>Analyse the success factors of several events to identify common success criteria Outline a plan for a successful event</p>	<p><u>Scheme of Work:</u> <u>Unit 6</u> Principles of Management LA. D and E</p> <p><u>Unit 4</u> Unit 4 L.A D and E</p> <p><u>Learning Intent:</u> Understand motivational theories and the impact motivation has on business performance</p> <p>Understand the need to manage change for business survival and success.</p> <p>Demonstrate management skills by staging an event</p> <p>Analyse and evaluate on the running of an event and individual skillset.</p>	<p><u>Scheme of Work:</u> <u>Unit 6 6</u> Principles of Management LA.E, F and Revision</p> <p><u>Unit 27:</u></p> <p><u>Learning Intent:</u> Understand the need to manage change for business survival and success.</p> <p>Demonstrate the importance and benefits of quality management within business.</p>	<p><u>Scheme of Work:</u> <u>Unit 6</u> Principles of Management Revision</p> <p><u>Unit 27 – Work Experience</u></p> <p><u>Learning Intent:</u> Embed a level of confidence in students on how to approach their unit 6 examination</p> <p>Develop an understanding of the importance of work experience and the skills it will assist students to develop</p>	<p><u>Scheme of Work:</u> <u>Unit 27 - Work Experience</u></p> <p><u>Learning Intent:</u> Evaluate the skillset obtained from completing your work experience placement</p>
<ul style="list-style-type: none"> Learning Aim A Assignment Brief Learning Aim B+C Assignment Brief 	<ul style="list-style-type: none"> Learning Aim B+C Assignment Brief 	<ul style="list-style-type: none"> Business pitch presentation Learning Aim assessments 	<ul style="list-style-type: none"> Learning Aim assessments 	<ul style="list-style-type: none"> Learning Aim assessments 	<ul style="list-style-type: none"> Learning Aim A Assignment

		<ul style="list-style-type: none">Homework	Homework	Homework	Homework
--	--	--	----------	----------	----------

Year 12 Economics– Intent: Examine how market mechanisms determine price and the tools available to government when goods/services are priced wrong. Interpret how Governments maintain economic goals through the use of the policy toolkit.

Year 12 Economics JWN	<p>Scheme of Work:</p> <p>2.1 Measures of Economic Performance</p> <p>Learning Intent:</p> <p>Students to understand a variety of economic data that can be used to measure the core macroeconomic objectives.</p>	<p>Scheme of Work:</p> <p>2.2 Aggregate Demand and 2.3 Aggregate Supply</p> <p>Learning Intent:</p> <p>Students to understand the components of aggregate demand alongside factors which contribute to both short run and long run aggregate supply.</p>	<p>Scheme of Work:</p> <p>2.4 National Income</p> <p>Learning Intent:</p> <p>Students to understand the circular flow of income and how money flows in and out of this and the contribution this makes towards economic stability and meeting the macroeconomic objectives.</p>	<p>Scheme of Work:</p> <p>2.5 Economic Growth</p> <p>Learning Intent:</p> <p>Students to link in knowledge from 2.2/2.3 to understand the economic cycle and the trends economies follow through this process.</p> <p>Students should also develop an understanding of output gaps and how these can be resolved.</p>	<p>Scheme of Work:</p> <p>2.6 Macroeconomic objectives and policies</p> <p>Learning Intent:</p> <p>Students to draw on all prior knowledge from SoW to understand government policy (fiscal, monetary and supply-side) and how this can be used by policy makers to influence the economy towards meeting the economic objectives outlined in 2.1.</p>	<p>Scheme of Work:</p> <p>Learning Intent:</p>
Year 12 Economics GBE	<p>Scheme of Work:</p> <p>1.1 Nature of Economics</p> <p>Learning Intent:</p> <p>Learners will understand a range of micro economic core principles such as the economic problem, ceteris paribus, production possibility frontiers, positive and normative statement,</p>	<p>Scheme of Work:</p> <p>1.2 How markets work</p> <p>Learning Intent:</p> <p>Learners will investigate rational decision making and how behavioural economics can affect this, Supply and demand and in particular PED, YED, XED and PES, how prices are</p>	<p>Scheme of Work: 1.3 Market Failure</p> <p>Learning Intent:</p> <p>Learners will understand the different types of market failure, positive and negative externalities, public goods and how information gaps affect rational decision making</p>	<p>Scheme of Work:</p> <p>1.4 Government Intervention</p> <p>Learning Intent:</p> <p>Learners will understand how and why governments need to intervene in markets and the consequences of government failure</p>	<p>Scheme of Work:</p> <p>Review of Theme 1</p> <p>Learning Intent:</p> <p>Learners will spend this half term reviewing the content from theme 1 and practising their exam technique in preparation for their summer mock exam</p>	<p>Scheme of Work:</p> <p>3.1 Business Growth</p> <p>Learning Intent:</p> <p>Learners will make a start on Theme 3 by looking at the different sizes and types of firms, different forms of business growth and demergers.</p>

	different types of economies and specialisation	determined and the price mechanism, the difference between consumer and producers surplus and how indirect taxes and subsidies impact on supply and demand				
<i>Measuring Impact though:</i>	<ul style="list-style-type: none"> • End of topic Assessments (ExamWizard) • Past Paper practice • Retrieval questions 	<ul style="list-style-type: none"> • End of topic Assessments (ExamWizard) • Micro/Macro Progress Paper • Past Paper practice • Retrieval questions 	<ul style="list-style-type: none"> • End of topic Assessments (ExamWizard) • Past Paper practice • Retrieval questions 	<ul style="list-style-type: none"> • End of topic Assessments (ExamWizard) • Past Paper practice • Retrieval questions 	<ul style="list-style-type: none"> • End of topic Assessments (ExamWizard) • Progress Exams • Past Paper practice • Retrieval questions 	<ul style="list-style-type: none"> • Past Paper practice • Retrieval questions

Year 13 Extended Certificate in Business– Intent: Analyse what makes recruitment successful in UK Businesses

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p><u>Scheme of Work:</u> Unit 8 LA.A</p> <p>Unit 8 LA.B</p> <p><u>Learning Intent:</u> Examine how workforce planning is used to fulfil company employment needs and how the full recruitment process works at a real-world business with over 250 employees</p> <p>Construct suitable documentation required for a job interview</p>	<p><u>Scheme of Work:</u> Unit 2/3 Examination Resits</p> <p><u>Learning Intent:</u> Prepare students for any resit examinations they may be taking for Unit 2 or 3 from last year</p>	<p><u>Scheme of Work:</u> Unit 2/3 Examination Resits</p> <p>Unit 8 LA.B</p> <p><u>Learning Intent:</u> Prepare students for any resit examinations they may be taking for Unit 2 or 3 from last year</p> <p>Demonstrate suitable skills within a job interview in roles as both the candidate and the hiring manager</p>	<p><u>Scheme of Work:</u> Unit 8 LA.C</p> <p><u>Learning Intent:</u> Analyse performance within the recruitment activities as both the candidate and hiring manager and how this meets best practice within industry.</p>	<p><u>Scheme of Work:</u> Unit 2/3 Examination Resits</p> <p><u>Learning Intent:</u> Prepare students for any resit examinations they may be taking for Unit 2 or 3 from last year</p>	
<p>Measuring Impact Through</p> <ul style="list-style-type: none"> • Authorised Assignment • Homework 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Past paper questions • Homework 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Past paper questions • Homework 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Authorised Assignment • Homework 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Past paper questions • Homework 	<p><i>Measuring Impact through:</i></p>

Year 13 Diploma in Business– Intent: Demonstrate effective event management skills and examine the key drivers to success in international business

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p><u>Scheme of Work:</u> Unit 4 – Learning Aim A</p> <p>Unit 5 L.A A and B</p> <p><u>Learning Intent:</u> In preparation for Unit 4 Managing an event learners will need to be able to use a wide range of skills and understand what makes events successful. This half term will be spent developing the skills that learners will need to undertake unit 4 but also for future employment</p> <p>Describe the international business market and how two contrasting firms operate within this.</p> <p>Explain the main features of globalisation and the role trading blocs play in international trade.</p>	<p><u>Scheme of Work:</u> <u>Unit 4</u> L.A B and C</p> <p>Unit 5 L.A C and D</p> <p><u>Learning Intent:</u> Analyse the success factors of several events to identify common success criteria Outline a plan for a successful event</p> <p>Analyse using situational analysis factors businesses should take into account when operating internationally Analyse how cultural differences impact international business operations.</p>	<p><u>Scheme of Work</u> <u>Unit 4</u> Unit 4 L.A D and E</p> <p>Unit 5 L.A E</p> <p><u>Learning Intent:</u> Demonstrate management skills by staging an event</p> <p>Analyse and evaluate on the running of an event and individual skillset.</p> <p>Analyse the effectiveness of the strategies used by a selected international business to operate internationally</p>	<p><u>Scheme of Work:</u> Unit 8 LA.C</p> <p><u>Learning Intent:</u> Analyse performance within the recruitment activities as both the candidate and hiring manager and how this meets best practice within industry.</p>	<p><u>Scheme of Work:</u> Unit 2/3 or 6 Examination Resits</p> <p><u>Learning Intent:</u> Prepare students for any resit examinations they may be taking for Unit 2/3 pr 6 from last year</p>	
<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Authorised Assignment • Homework 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Authorised Assignment • Homework 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Authorised Assignment • Homework 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Authorised Assignment • Homework 	<p><i>Measuring Impact through:</i></p> <ul style="list-style-type: none"> • Past paper questions • Homework 	<p><i>Measuring Impact through:</i></p>

--	--	--	--	--	--

Year 13 Economics– Intent: Develop analysis skills to understand how firms price their goods and services and examine the toolkit available to governments and central banks to steer the economy towards their objectives

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p><u>Scheme of Work:</u> Theme 3 - Business Behaviour and the labour market</p> <p><u>Learning Intent:</u> Analyse a range of market structures and explore their characteristics and output decisions</p> <p>Evaluate market structures based on real world examples and develop reasoning as to why their conduct is the way it is.</p>	<p><u>Scheme of Work:</u> Theme 3- Business Behaviour and the labour market</p> <p><u>Learning Intent:</u> Understand the labour market within the UK and the challenges in which it faces</p> <p>Analyse how wages are determined within competitive labour markets</p>	<p><u>Scheme of Work:</u> Theme 4- Business Behaviour and the labour market</p> <p><u>Learning Intent:</u> Understand the economics behind globalisation and how this impacts global markets and economic objectives</p> <p>Understand the impact poverty and inequality has upon global economies in meeting their objectives</p> <p>Understand how we measure global economic development</p>	<p><u>Scheme of Work:</u> Theme 4- Business Behaviour and the labour market</p> <p><u>Learning Intent:</u> Analyse strategies for economic development amongst BRICS and MINT economies.</p> <p>Analyse the role financial markets play in global economics inclusive of central banks</p>	<p><u>Scheme of Work:</u> Theme 4 - Business Behaviour and the labour market and Revision</p> <p><u>Learning Intent:</u> Evaluate the role of the state in the macroeconomy</p> <p>Prepare students to confidently approach their examinations</p>	
<p>Measuring Impact through:</p> <ul style="list-style-type: none"> End of topic Assessments (ExamWizard) Past Paper practice Retrieval questions Homework 	<p>Measuring Impact through:</p> <ul style="list-style-type: none"> End of topic Assessments (ExamWizard) Past Paper practice Retrieval questions Homework 	<p>Measuring Impact through:</p> <ul style="list-style-type: none"> End of topic Assessments (ExamWizard) Past Paper practice Retrieval questions Homework 	<p>Measuring Impact through:</p> <ul style="list-style-type: none"> End of topic Assessments (ExamWizard) Past Paper practice Retrieval questions Homework 	<p>Measuring Impact through:</p> <ul style="list-style-type: none"> End of topic Assessments (ExamWizard) Past Paper practice Retrieval questions Homework 	<p><i>Measuring Impact through:</i></p>